



DIVERSITY AND INCLUSION

PURPOSE

A new group for 2021; To recognise, value and promote diversity and inclusion in events and exhibitions, tackling inequality as we evolve to a consciously inclusive, welcoming and progressive industry.

OBJECTIVE

To educate and encourage members, helping them invite greater diversity at events and recruit from a more diverse talent pool, via; working groups, expert panels, allyship and networking. To highlight D&I as a currently under used resource and support members in adopting new behaviours and processes to create a more inclusive workplace that welcomes and retains underrepresented groups. To promote conscious inclusion, showing members how to create content, marketing products and events that are inclusive and recognise diverse audiences.

PARTICIPATION

This is open to all members across all departments and demographics

FREQUENCY & LOCATION

Group to meet no less than four times per year, and deliver live and virtual educational content, panels, debates and conference sessions to AEV, AEO and ESSA members.

Michael Adeniya
Group Chair
Portfolio Director
Clarion Events



Catherine Beck
Vice Chair
Senior Operations
Manager
Clarion Events